Report of Webinar on
"Entrepreneurship : Developing the opportunity"

Name of Department/Organizer	:	SSIP Cell, IT Department Vishwakarma Government Engineering College
Date & Time	:	05/09/2020 11:00 am onwards
Venue	:	Webinar
No of Participants	:	96 Students
Link of Recording	:	https://drive.google.com/file/d/18K3Q4ybLsp9ZEwur0HmYyIS1NPckVXVF/view?usp=sharing

Objective of the Event:

The objective of the event was to
- To clearly define the meaning of terms like entrepreneurship, innovation and startup.
- Study the existing problems around us and consider them as opportunities.
- To understand how to build an idea into a reality by concrete systematic steps
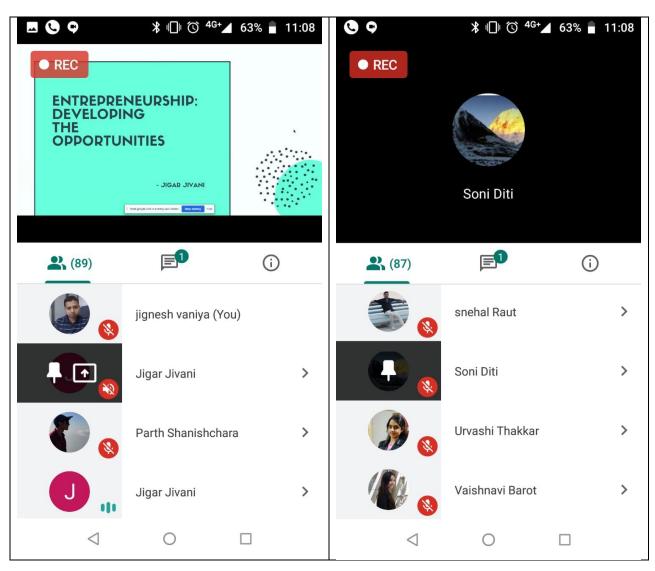- Understand the importance of tech in buisness in today's market
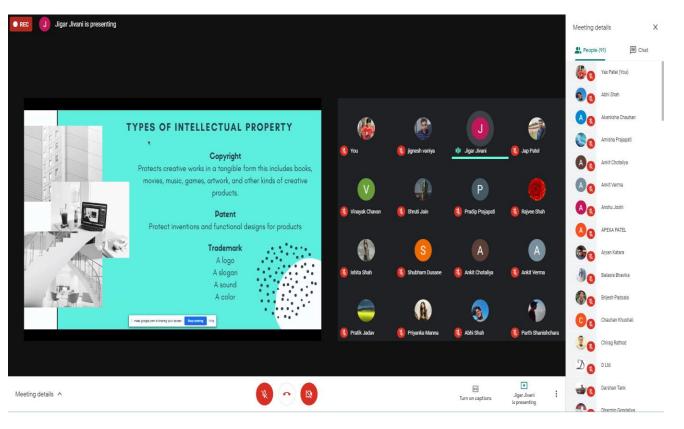
Experts:

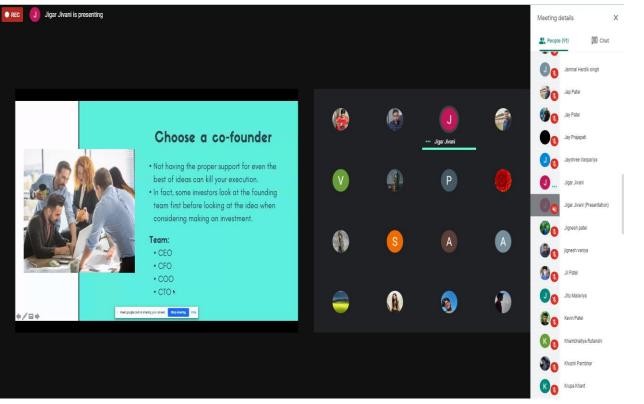Mr. Jigar Jiwani , Manager – Programs at NDBI, NID Ahmedabad
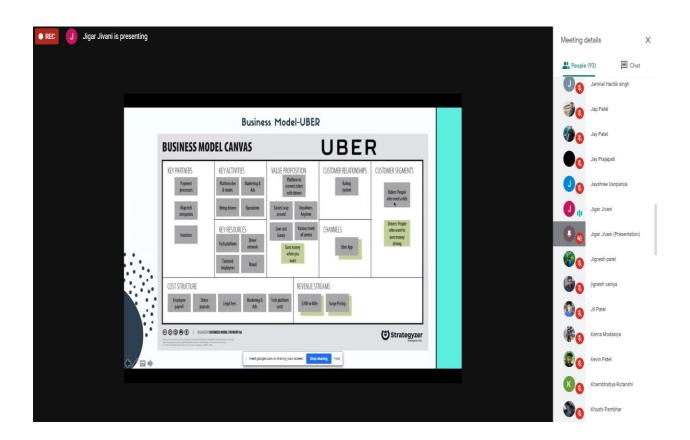
Outcome of the Event:

- Introduction to entrepreneurship
- How to get good ideas by asking right questions
- Apply useful traits in proper direction like attitude, creativity, relationships.
- Interplay of disruption in market among different generation companies
- Market research and validation to understand next generation needs
- Raise capital and obtain funds from sources like ssip itself
- Getting help in generating patent and copyrights of our product
- Expert has mentioned the key origin incidents of few very famous startups like Levi's , KFC , flipkart , ola, uber and their workplace and vision which suffice the needs of future generations.

Event Photographs:

Feedback of Event:

Delivery of Content by an Expert
66 responses

- Poor
- Average
- Good
- Excellent

47%
48.5%

Is this workshop helpful to you?
66 responses

- Yes
- No

98.5%

Does this workshop meet your expectations?
66 responses